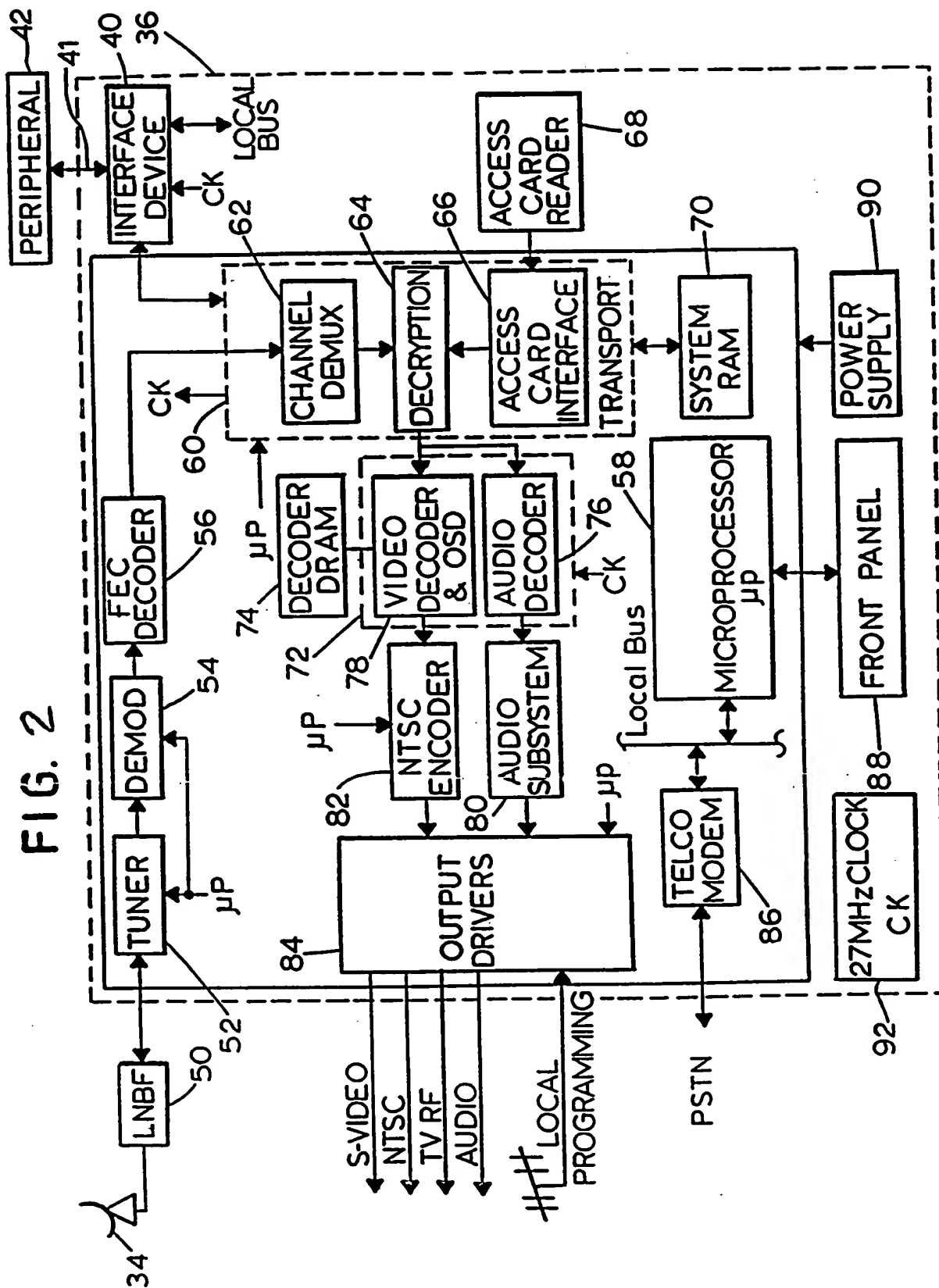


FIG. 1

FIG. 2



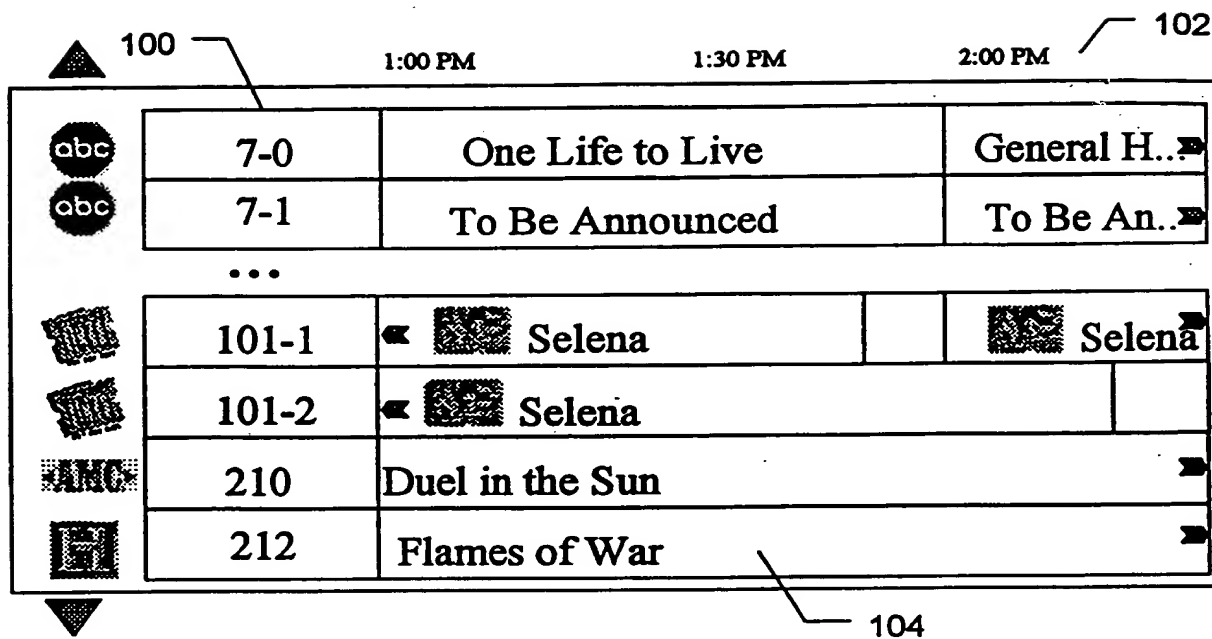


FIG. 3

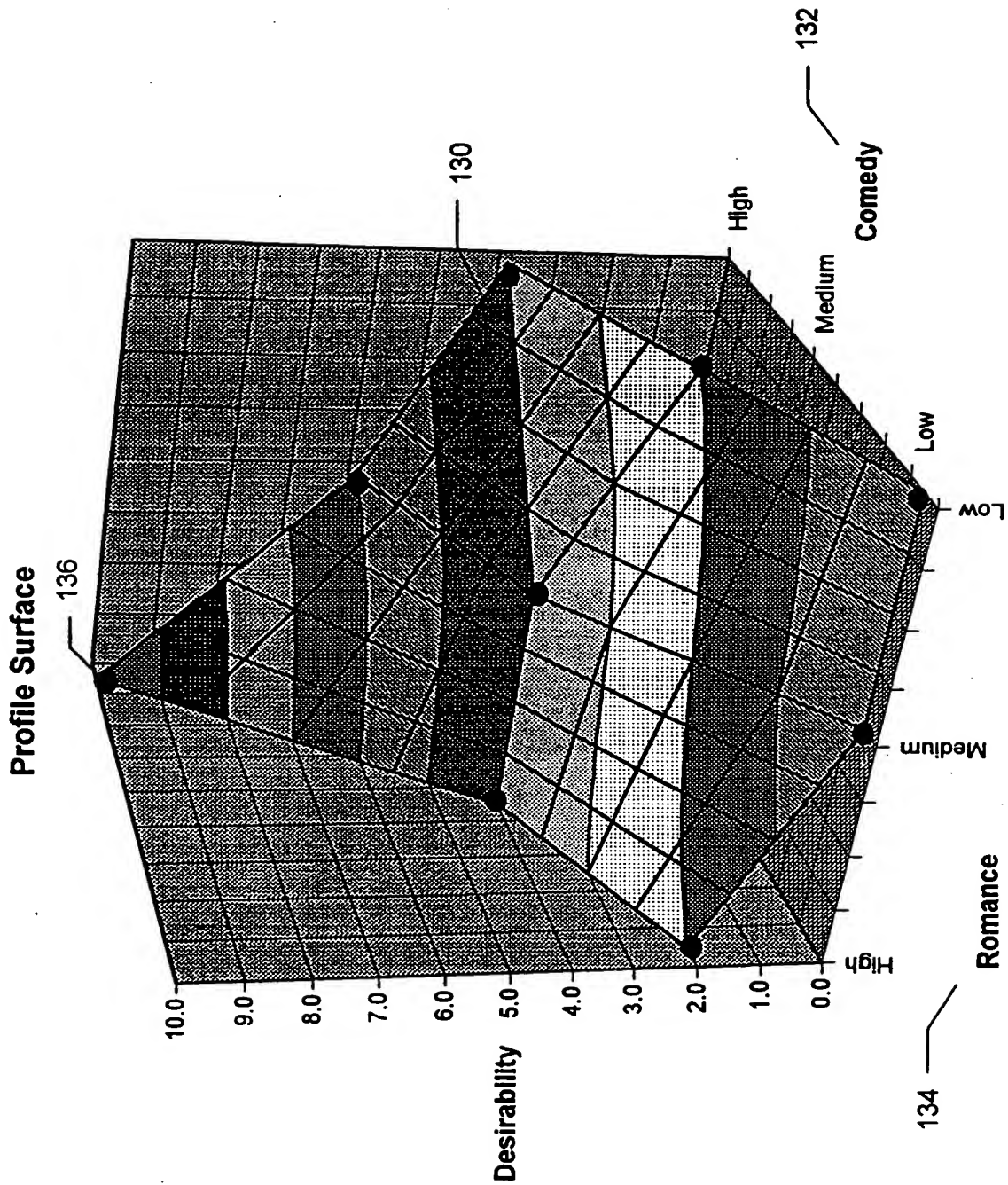


FIG. 4

004220" SOT5E560

140	Desirability			High	Comedy
	10	6	4		
	4	4	2		
	2	0	0		
	High	Medium	Low		
Romance					

FIG. 5

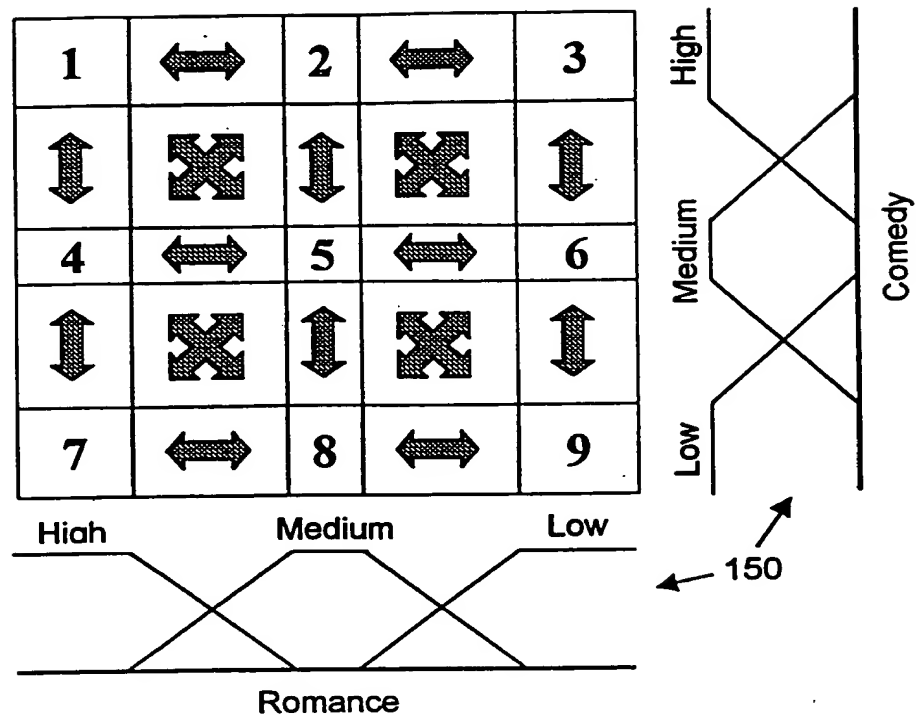


FIG. 6

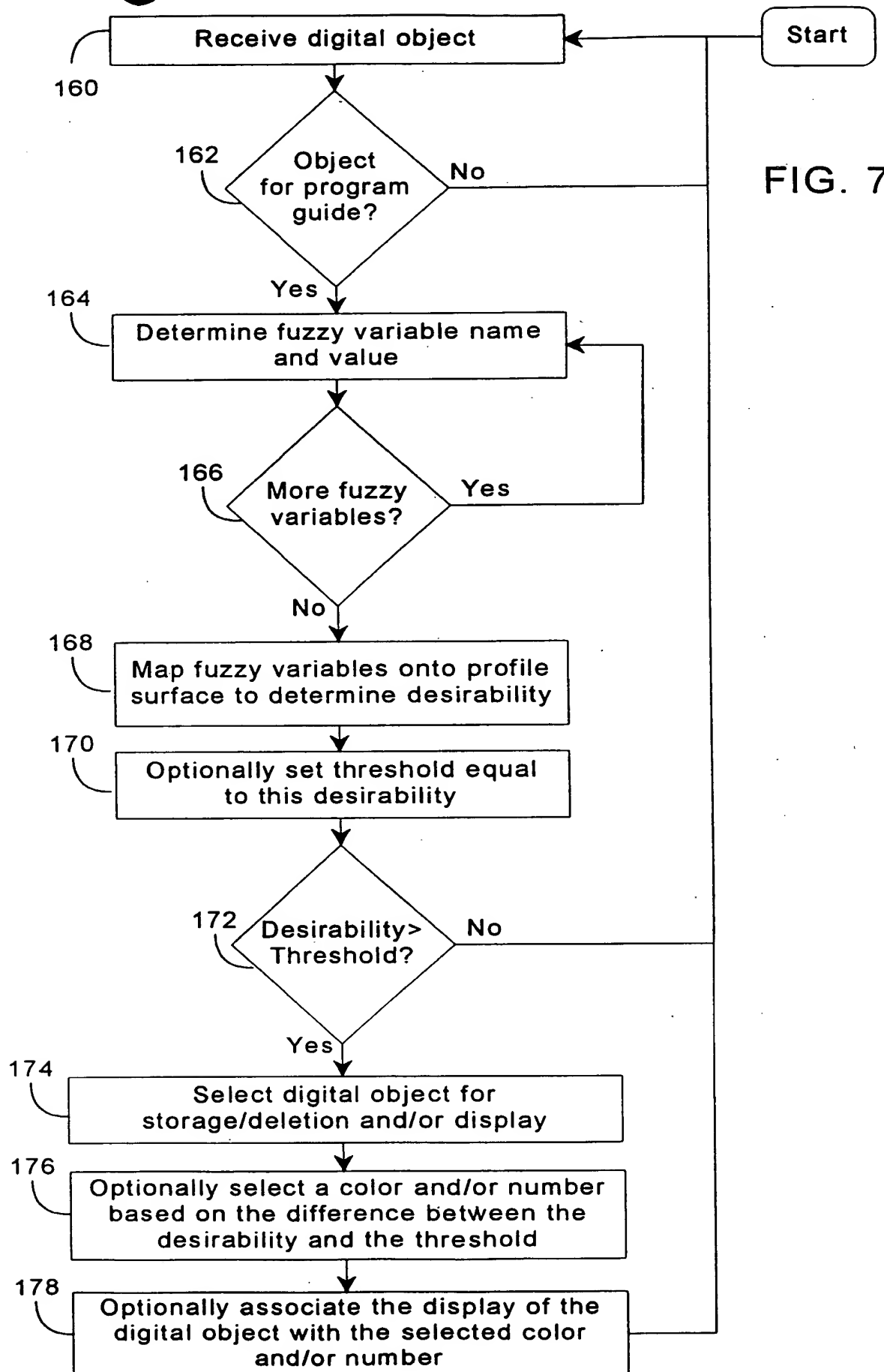


FIG. 7

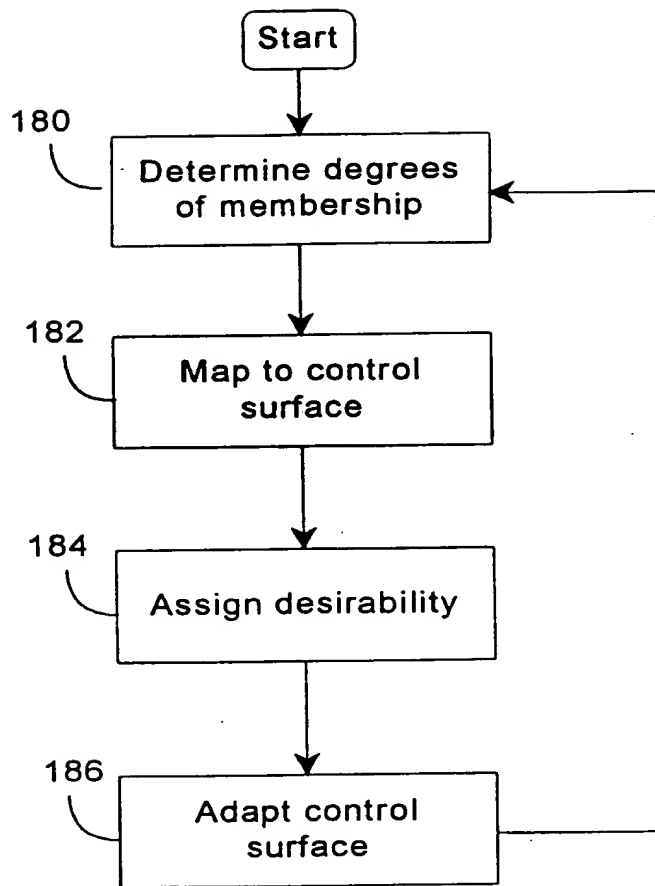


FIG. 8